



**MCFD 2026**

MATERIALS, CHEMISTRY & FITNESS-FOR-SERVICE DIVISION



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## Canadian Nuclear Society

### MCFD 2026 Sponsorship and Exhibition Information Package

**September 27<sup>th</sup> – 30<sup>th</sup>, Kingston Marriott, Ontario**

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Please Contact Nicolas Huin MCFD Conference Chair Email:  
[nicolas.huin@cnl.ca](mailto:nicolas.huin@cnl.ca) if you are interested in Sponsoring or Exhibiting at  
**MCFD2026**

## Table of Contents

1. Sponsorship Levels for MCFD 2026 Conference .....	3
2. Benefits related to Sponsorship Level .....	3
3. Exhibit Booth Details .....	4
4. Sponsorship Process.....	4
a) Contact the CNS S&E Coordinator (see the first page for contact details. ....	4
b) The S&E Administrator will be notified and will issue: .....	4
5. Exhibitor Process (if purchasing an Exhibit Booth only):.....	5
a) Contact the CNS S&E Coordinator (see the first page for contact details. ....	5
b) The S&E Administrator will be notified and will issue Access credentials for the CNS S&E Sponsorship Platform .....	5
c) After receiving the credentials, log into the platform and select the Exhibit Booth(s) and complete the transaction which will produce an invoice .....	5
Terms and Conditions .....	5
Methods of Payment .....	5
Cancellation and Refund Policy.....	6

## 1. Sponsorship Levels for MCFD 2026 Conference

**Table 1: Cost of Sponsorship Levels for MCFD 2026 Conference**

Conference	Host	Platinum	Gold	Silver	Bronze
MCFD 2026 Conference	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000

## 2. Benefits related to Sponsorship Level

This section details the benefits (Table 2) of the various Sponsorship Levels and the requirements of follow-up by Sponsors to ensure timely confirmation of the benefits.

**Table 2: Benefits associated with the Various Sponsorship Levels for Conferences**

Benefit	Host	Platinum	Gold	Silver	Bronze
Number of <b>100% discounted (complimentary) registrations</b>	5	4	3	2	0
<b>Complimentary Exhibitor Booth</b> (includes 2 additional complimentary registrations for running the booth). <i>Host and Platinum sponsors have first choice of location</i>	Yes	Yes	Yes	Yes	N/A
Select specific event activities from the <b>Shopping Cart</b> that fit within the value of the Sponsorship level chosen.	Yes	Yes	Yes	Yes	Yes
<b>Visibility and Involvement Prior to Event</b>					
Logo and link to company website featured on event website, and a 'thank you for sponsoring' announcement on LinkedIn	Yes	Yes	Yes	Yes	Yes
Opportunity to display company marketing video (without audio) on screen in the plenary room	Yes	Yes	Yes	N/A	N/A
Logo on all conference marketing communications	Yes	Yes	N/A	N/A	N/A
Opportunity to provide a representative on the event organizing committee to participate in key decisions	Yes	Yes	N/A	N/A	N/A
<b>Visibility and Involvement During Event</b>					
Logo and name displayed at all appropriate opportunities during the event both (e.g., scrolling	Yes	Yes	Yes	Yes	Yes

slide show during program-free times, signage, etc.)					
Verbal recognition of sponsorship during event	Yes	Yes	Yes	Yes	Yes
Number of event meals at which company receives a reserved table	All	2	1	N/A	N/A
Opportunity for podium appearances such as welcoming registrants at the start of event	Yes	N/A	N/A	N/A	N/A

### 3. Exhibit Booth Details

**Table 3: Features of Exhibitor Booths**

Exhibitor Booth Features	Value
<ul style="list-style-type: none"> <li>Two full conference registrations for staff to attend to booth. This includes full access to the event and all conference programming, including meals. Please note that the staff must register at least three months before the event (discount codes to be provided).</li> <li>One booth space (~10-ft x 8-ft, to be confirmed for each individual event)</li> <li>One 6-ft draped table</li> <li>Two side chairs and waste basket</li> <li>List of event attendees</li> <li>General company visibility: <ul style="list-style-type: none"> <li>Company logo displayed on event website, with link to company website</li> <li>Company logo displayed on large poster on-site, and in a scrolling slide show during event down-time</li> </ul> </li> </ul>	\$5,00 +HST = \$5,650

If Exhibit Booths are purchased for 2 or more events, the Exhibitor would be eligible to select \$5,000 worth of items from the Shopping Cart for one event. Cart selections must be made 4 months before the event to avoid forfeit of the benefit.

### 4. Sponsorship Process

- Contact the CNS S&E Coordinator (see the first page for contact details)
- The S&E Administrator will be notified and will issue:
  - Access credentials for the CNS S&E Sponsorship Platform
  - One coupon code for shopping cart items (see **Table 3**)
  - One coupon code for a complimentary exhibit booth (if applicable)

- c) After receiving the codes, log into the platform and select the Sponsor Level(s) and complete the transaction which will produce an invoice. Use your coupons to select your shopping cart items and/or complimentary booth (if applicable).

**Important:** Booths and shopping cart items are assigned on a **first-come, first-served** basis. Please act promptly.

## 5. Exhibitor Process (if purchasing an Exhibit Booth only):

- a) Contact the CNS S&E Coordinator (see the first page for contact details).
- b) The S&E Administrator will be notified and will issue Access credentials for the CNS S&E Sponsorship Platform
- c) After receiving the credentials, log into the platform and select the Exhibit Booth(s) and complete the transaction which will produce an invoice

**Important:** Booths and shopping cart items are assigned on a **first-come, first-served** basis. Please act promptly.

## 6. Terms and Conditions/ Instructions/ Methods of Payment

### Terms and Conditions

Sponsorship and exhibition opportunities will be confirmed on a first-come, first-served basis. After your participation has been confirmed, you will be provided with a code or link to access the online S&E management system for payment and selection of various benefits.

Payment of invoices for sponsorship and exhibition items is expected in full within 30 days of invoicing. Sponsorship and exhibition items with payment not received within 30 days of invoicing are not considered guaranteed.

The CNS does not assume liability for loss of or damage to company's material or equipment when on-site at an in-person event.

### Methods of Payment

Payments can be made directly through the CNS S&E portal in most cases. In cases where this is not obvious, please reach out to the CNS Sponsors & Exhibits Chair (contact information on front page). Payment methods include:

- Credit card (VISA / MasterCard / AMEX)
- Cheque payable to "Canadian Nuclear Society" and mailed to  
Canadian Nuclear Society  
LL001-57 Charles St W  
Toronto, ON M5S 2X1

- Electronic Funds Transfer

### Cancellation and Refund Policy

No refunds will be issued for sponsorship and exhibition cancellations after booking is final.

## 7. Shopping Cart Items

Item	Comments	Value (In-Person)
<b>Banquet Dinner</b>	Reserved for the Host Sponsor has priority for this item. Verbal recognition to be given at the start of the event. Company name and logo to be displayed in prominent locations during the conference.	\$20,000
<b>Opening Reception</b>	The 1 <sup>st</sup> Platinum Sponsor (if any) has priority for this item. Verbal recognition to be given at the start of the reception. Company name and logo to be displayed in prominent locations during reception.	\$10,000
<b>Day 1 Luncheon with Keynote Speaker</b>	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed on the screens during lunch. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker.	\$10,000
<b>Day 2 Luncheon with Keynote Speaker</b>	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed on the screens during lunch. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker.	\$10,000
<b>Day 3 Luncheon with Keynote Speaker</b>	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed on the screens during lunch. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker.	\$10,000
<b>Day 1 Breakfast Sponsor</b>	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$5,000
<b>Day 2 Breakfast Sponsor</b>	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$5,000
<b>Day 3 Breakfast Sponsor</b>	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast.	\$5,000
<b>Day 1 AM Coffee Break</b>	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$2,500

<b>Day 1 PM Coffee Break</b>	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$2,500
<b>Day 2 AM Coffee Break</b>	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$2,500
<b>Day 2 PM Coffee Break</b>	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$2,500
<b>Day 3 AM Coffee Break</b>	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$2,500
<b>Day 3 PM Coffee Break</b>	For in-person events, coffee and tea is provided for all delegates. Please note, sponsors are allowed to select one coffee break over the course of the conference.	\$2,500
<b>Event Audio-Visual Services</b>	Helps offset the AV services required for all plenary and technical presentations during an in-person event.	\$10,000
<b>Event Delegate Bags</b>	Provided to each delegate with a full registration. Sponsoring company logo (in addition to conference and CNS logo) to be printed on bag. <b>(ARE WE PLANNING ON HAVING THESE BAGS?)</b>	\$5,000
<b>Event Check-In Desk</b>	Sponsor logo will be displayed at the event check-in desk.	\$5,000
<b>Digital Event Program</b>	Events Programs receive much viewing during the event and therefore over an opportunity for Sponsors to have their logos viewed many times.	\$5,000
<b>Event Wifi</b>	Verbal recognition to be given. Company name and logo to be displayed at all appropriate opportunities.	\$5,000
<b>Event Proceedings</b>	The event proceedings serve as a permanent record of the technical content of the event, including final papers of the presenters. In some cases, this may also include content from the plenary program. Company logo to be prominently featured.	\$5,000
<b>Delegate Name Badge</b>	This item ensures prominent visibility for the company throughout entire event. Company logo to be printed or displayed next to conference logo on the name badge.	\$7,500
<b>Delegate Lanyards</b>	This item ensures prominent visibility for the company throughout entire event. Company logo to be printed or displayed next to conference logo on the lanyard.	\$5,000
<b>Water AM</b>	Company name and logo to be displayed next to the water station	\$3,000

<b>Water PM</b>	Company name and logo to be displayed next to the water station.	\$3,000
<b>Technical Session</b>	Verbal recognition to be given during session. Company name and logo to be displayed at appropriate opportunities during session.	\$1,000